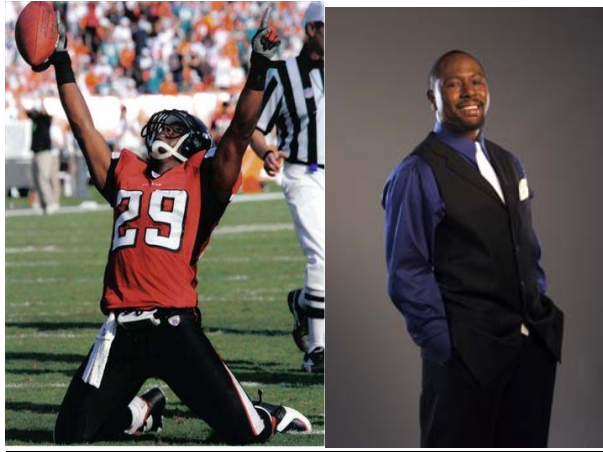


FOR IMMEDIATE RELEASE

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***Keion Carpenter Celebrates His **TRANSITION**
from NFL Player to Community Advocate***

(Baltimore, MD) November 5, 2007 – On-the-field, he was a safety for the Atlanta Falcons...Now, off-the-field, Baltimore native **Keion Carpenter** makes his official transition from NFL player to community advocate. His foundation, The Carpenter House, Inc. (TCH) was created to address the current lack of affordable housing for low-income and single-parent families in Baltimore city.

To help raise funds, awareness and to celebrate his official **TRANSITION**, Carpenter is hosting a two-day event with such confirmed notable guests as States Attorney General **Patricia C. Jessamy**, Baltimore City Mayor **Sheila Dixon**, Baltimore Ravens Players **Bart Scott**, **Daniel Wilcox**, **Derrick Mason** and **Willis McGahee**, Retired NFL Players **Brad Jackson** (Ravens), **Omar Stoutmire** (Saints) and **Kevin Mathis** (Falcons), Social Activist and Political Commentator **Jeff Johnson**, prominent business leaders in Baltimore and many more.

“Playing in the NFL was a lifelong dream come true. However, giving back to my community is my God-given purpose in life. In making my official transition, I am now ready to dedicate all of my time and resources to helping families in Baltimore realize their dream of home ownership,” Retired NFL Player Keion Carpenter shares.

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EVENT HIGHLIGHTS:

The two-day **TRANSITION** celebration begins with “Day One: Private VIP Reception for TCH, Inc.” on Thursday, **November 15th** at Pier 5 from 6p-9p in downtown Baltimore. During the VIP Reception, Keion will introduce The Carpenter House, Inc. (TCH) to his guest, in a formal presentation. In addition, the evening will consist of networking opportunities with key regional stakeholders (athletes, politicians, community advocates, and philanthropy leaders), as well as creative fundraising elements including the auctioning of several original paintings from Kevin Charles.

The **TRANSITION** celebration continues with “Day Two: A 30th Birthday Celebration”. Keion has invited friends in the NFL, other celebrities, along with local influencers and friends to help him celebrate his 30th birthday on Friday, **November 16th** at the Visionary Art Museum from 7p-11p in downtown Baltimore. Event highlights include complimentary valet parking, the areas top DJs, food prepared by “Caterer to the Stars” JD Ward Catering, and complimentary bar sponsored by Moet Hennessy.

EVENT SPECIFICS:

TRANSITION: Day One

Thursday, November 15th

Private VIP Reception for TCH, Inc.

Pier 5

1711 Eastern Avenue, Baltimore, MD

6p-9p

TRANSITION: Day Two

Friday, November 16th

30th Birthday Celebration for Keion

Visionary Art Museum

80 Key Highway, Baltimore, MD

7p-11p

Sponsors of the **TRANSITION** celebration include: AFRO-American Newspapers, The Baltimore Times, WERQ 92.3FM, WSMJ 104.3FM, Downtown Locker Room, and VMG, Inc.

For event information contact VMG, Inc. at 410-235-4427. For ticket information visit www.missiontix.com or call 410.235.4427.

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THE CARPENTER HOUSE (TCH) BACKGROUND:

The Carpenter House, Inc. was created by Baltimore native and retired NFL player Keion Carpenter in 2005. During his 8 years playing professional football, which included 3 seasons with the Buffalo Bills and 5 with the Atlanta Falcons, Carpenter always knew he wanted to take the opportunities afforded him on-the-field and use them to make a relevant and significant impact off-the-field. Having been raised in a single-family household, Carpenter saw the struggles his mother went through. It is this first-hand experience that sparked his passion and desire to give back. And, when he retired in his 8th year in the NFL, Carpenter began the formal *transition* from being a professional athlete to that of businessman and community advocate.

TCH looks to address the issues surrounding a lack of affordable housing for low-income and single-parent households that prevent many of them from meeting the basic needs of nutrition, healthcare, education and financial stability. TCH will provide the resources and opportunity often not available to this demographic. Working in partnership with local government agencies and community/civic organizations, TCH will purchase properties as well as accept donated sites within Baltimore City; rehabilitate them; and, make them available to qualified low-income and single-parent families that would otherwise not be able to experience the American dream of homeownership.

TCH will also offer educational workshops, financial mentoring/management services and holistic family programs in the effort to positively change the dismal statistics that disproportionately plague low-income families and at-risk communities; directly attacking homelessness, poverty, hunger, joblessness, substance abuse and domestic violence.

“TCH believes that when you empower a family, you empower a community.” – Keion Carpenter.

To find out how you can help TCH contact Raquel Whiting at (410) 419-5005 or raquelwhiting@gmail.com.

BACKGROUND ON KEION CARPENTER:

Former NFL Safety Keion Carpenter is founder of *The Carpenter House, Inc.*, a Maryland based not-for-profit organization designed to empower underprivileged families by helping them become homeowners. The organization concentrates heavily on single parent families in the Baltimore area, with hopes of expanding nationwide. Founded in 2005, at the height of his football career, with the Atlanta Falcons, Keion has since retired (in 2007) from the NFL; turning his complete focus to his lifelong goal of working to improve the communities of Baltimore City.

Keion was born October 31, 1977 in Baltimore, Maryland. An early standout in both football and basketball, he graduated from Woodlawn Senior High School in 1995.



Keion spent his collegiate career as a star for the Virginia Tech “Hokies” from 1995-1999 and received a Bachelor's degree in Residential Property Management while also studying Housing Interior Design and Resource Management. He is Virginia Tech's all-time record-holder for blocked punts.

In 1999, Keion signed a contract as a rookie free agent with the NFL's Buffalo Bills. He spent three seasons in Buffalo as a starter free safety before signing a free-agent contract with the Atlanta Falcons in March of 2002.

Keion was a guiding force in the secondary unit in his second season in Atlanta, playing in 31 games with 24 starts. He finished with a career-high 73 total tackles in 2002. Keion rebounded from a neck injury suffered in a Divisional Playoff game in Philadelphia in 2003 and went on to play another season. He officially retired in 2007 after an eight-year NFL career. Having had a great passion for sports since the tender age of three, Keion now knows that his purpose in life is to use the platform that football provided to reach out and help others.

Along with his many community endeavors, Keion remains involved in the NFL through his presence as Guest Analyst on Atlanta's *Falcons Extra* – a weekly program that airs on Sunday at 11:30 PM on WXIA-TV (NBC). *Falcons Extra* is the Falcons wrap up show where analyses and discussion around that day's Falcons game takes place between show Host Sam Crenshaw and former Falcon Gerald Riggs.

Keion is the proud father of 3 beautiful children Kymiah 7, Kierra 4 and, Kyle 1.

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